New products and speed networking at CDA Presents

Exhibit hall popular for product launches

Dental products and services from nearly 600 companies will fill 130,000 square feet of exhibit hall space at CDA Presents The Art and Science of Dentistry, May 4–6, at the Anaheim Convention Center. The meeting has earned a reputation as a key venue for exhibiting companies to launch and showcase new products and services.

Dentists and team members will be able to explore the three-day exhibit hall for a first look at some of the industry’s latest technological innovations.

Speed-networking breakfast
This year’s meeting includes a new breakfast networking event designed to help dental professionals connect with exhibitors who may best be able to support their practices. The “Exhibitor Direct Connect” event on Friday, May 5, from 7:30 to 10 a.m., will provide participants with early access to and dedicated time with product and equipment experts.

The CDA Presents planning committee is working with SpeedNetworking.com to present the event, which will operate in a speed-networking fashion. As part of the online pre-registration process, attendees will have created SpeedNetworking.com profiles that are used to tailor an itinerary of one-on-one conversations with “smart-matched” exhibitors. At the event check-in, attendees will receive their individual schedules and an information sheet that explains more about the event.

Unlike some speed-networking events that focus on increasing the quantity of new connections — which may not always lead to highly relevant connections — the SpeedNetworking.com format is designed to ensure both quantity and quality of new connections.

Dentists may have up to 10 meetings each, depending on the total number of registered participants. The structured meetings are designed to be fun, effic-

See CDA, page A2
Washington, D.C., to host pediatric dentists

The iconic monument, miles of museums and other sights steeped in history will welcome those attending the American Academy of Pediatric Dentistry (AAPD) 2017 annual session in Washington, D.C. The event will be held from May 25-28 at the Gaylord National Resort and Convention Center, which is on the Potomac River in Oxon Hill, Md., just south of the nation’s capitol city.

Online registration is open via www.aapd.org. You can use AAPD’s online itinerary planner to find details on the scientific program, social events and organized tour events in Washington, D.C.

New this year for the meeting’s exhibit hall are scheduled 20-minute breaks in the overall meeting schedule to enable visits throughout the day. Also new will be a “Tech Hub,” where attendees can ask questions about using smart phone, tablet, apps and tech gadgets in everyday life — both personal and professional — to increase productivity with little-known tips and cutting-edge tools.

(Source: AAPD)